



## Apollo Magazine Website Advertising

### *Creatives: Sites, Specs, and Placements*

- \* ALL Expanding Ads MUST have a Close button in the expanded area of the ad; mouseover expansion and close immediately when user's mouse leaves expanded space
- \* All Flash creative sizes MUST be exported in Flash 8 or below, and have a backup gif in the same creative size.
- \* Sound must be user-initiated via mouse click
- \* Files may be delivered by email (Files less than 5Mb) or disc for larger files.
- \* Please contact [sales@apollomag.com.au](mailto:sales@apollomag.com.au) for further enquiries

Ad Size	Ad Placement	Max File Size (gif)	Max File Size Flash (swf)	Type of files accepted (gif, flash, html)	Looping	Web Advertising Rates:
120x600	Skyscraper (Vertical) Right column top	20k	40k	Gif, Flash	15 minimum loop cycle, Unlimited loops	<i>1 Month \$330 incl GST 3 Months \$890 incl GST</i>  <i>Prices are for run of the site. Additional service fees may apply for requested variations to specified file sizes.</i>
120x448	Right column (Horizontal) Center	20k	40k	Gif, Flash	15 minimum loop cycle, Unlimited loops	
728x90	Leaderboard Bottom Center	20k	40k	Gif, Flash	15 minimum loop cycle, Unlimited loops	
728x90	Leaderboard Top Center	20k	40k	Gif, Flash	15 minimum loop cycle, Unlimited loops	